## Economic Update and 2024 Price Outlook

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## Overview

- General Economy
- Input Prices
- Corn and Soybean Supply and Demand
- Old and New Crop Pricing
- Risk Management \& Marketing Strategies

2023 Vegetation Drought Response Index (VegDRI)



## GENERAL ECONOMY

## Prime Rate and Inflation Rate, Jun 2020 to Dec 2023



## Unemployment and Labor Force Participation Rate, 2020 to 2023



## Personal Consumption Expenditures, Monthly Seasonally Adjusted, 1980 to 2023

25,000


## U.S. Receipts, Outlays, and Surplus or Deficits, 1901 to 2028 (projected)



## Total Debt Balance



Non-Housing Debt Balance


Fertilizer, Fuel, Land


INPUT PRICES

## Select Fertilizer Prices

1200


0


## Weekly Gasoline and Diesel Prices, January 2020 to February 2024



## Producer Price Index by Commodity: Machinery and Equipment: Agricultural Machinery and Equipment

330
310
290
270
250
230
210
190
170
150

29\% increase between
$1 / 1 / 2021$ and 1/1/2023
2018-01-01
$2018-03-01$
$2018-05-01$
$2018-07-01$
$2018-09-01$
$2018-11-01$
$2019-01-01$
$2019-03-01$
$2019-05-01$
$2019-07-01$
$2019-09-01$
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$2022-09-01$
$2022-11-01$
$2023-01-01$
$2023-03-01$
$2023-05-01$
$2023-07-01$
$2023-09-01$
$2023-11-01$

## 2023 Cropland Value by State

Dollars per Acre and Percent Change from 2022


## Crop Share Example

## 2023

- Yield 175 bu/acre
- December 2023 contract \$5.26/bu
- Gross Revenue \$920.50/acre
- $1 / 4$ Share $=\$ 230.13 /$ acre


## 2024

- Yield 175 bu/acre
- December 2024 contract \$4.63/bu
- Gross Revenue \$810.25/acre
- $1 / 4$ Share $=\$ 202.56 /$ acre
$\$ 27.57$ per acre decrease.


## CORN SUPPLY AND DEMAND



Corn Calendar


## U.S. Corn Production, Consumption, Exports, and Ending Stocks, 2014/15 to 2023/24

18.00


## World Corn Production, Consumption, and Ending Stocks, 2014/15 to 2023/24



## U.S. Corn Stocks-to-Use and Price Relationship, 20062023




Soybean Calendar

## SOYBEAN SUPPLY AND DEMAND



## World Soybean Production, Consumption, and Ending Stocks, 2014/15 to 2023/24



## World Soybean Production, 2019/20 to 2023/24



## U.S. Soybean Production, Consumption, Exports, and Ending Stocks, 2014/15 to 2023/24



## Nearby Soybean, Meal, and Oil Futures Value



## US Soybean Crush, 2000/01 to 2023/24

U.S. Soybean Crush Plants


- Past Ten Years
- US crush up - 22.8\%
- World crush up - 24.2\%

Crush, 2014-2023


## 

Historical, Old, and New Crop
PRICES

## Old Crop

## Corn

## Soybean

| + ZCH24 (Mar '24) | 399-6s | + ZSH24 (Mar '24) | 1133-0s |
| :---: | :---: | :---: | :---: |
| + ZCK24 (May '24) | 413-4s | + ZSK24 (May '24) | 1141-6s |
| + ZCN24 (Jul '24) | 426-2s | + ZSN24 (Jul '24) | 1151-2s |
|  |  | + ZSQ24 (Aug '24) | 1149-2s |
| ZCU24 (Sep '24) | 435-2s | + ZSU24 (Sep '24) | 1135-4s |
| + ZCZ24 (Dec '24) | 449-4s | + ZSX24 (Nov '24) | 1130-2s |
| + ZCH25 (Mar '25) | 463-4s | + ZSF25 (Jan '25) | 1140-4s |

## Corn - Interest Cost (\$/bu) @ 8.5\%

|  |  | Months |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Corn Price | 1 | 2 | 3 | 4 | 5 |  |
| $\$$ | 4.00 | $\$ 0.03$ | $\$ 0.06$ | $\$ 0.09$ | $\$ 0.11$ | $\$ 0.14$ |
| $\$$ | 4.25 | $\$ 0.03$ | $\$ 0.06$ | $\$ 0.09$ | $\$ 0.12$ | $\$ 0.15$ |
| $\$$ | 4.50 | $\$ 0.03$ | $\$ 0.06$ | $\$ 0.10$ | $\$ 0.13$ | $\$ 0.16$ |
| $\$$ | 4.75 | $\$ 0.03$ | $\$ 0.07$ | $\$ 0.10$ | $\$ 0.13$ | $\$ 0.17$ |
| $\$$ | 5.00 | $\$ 0.04$ | $\$ 0.07$ | $\$ 0.11$ | $\$ 0.14$ | $\$ 0.18$ |
| $\$$ | 5.25 | $\$ 0.04$ | $\$ 0.07$ | $\$ 0.11$ | $\$ 0.15$ | $\$ 0.19$ |
| $\$$ | 5.50 | $\$ 0.04$ | $\$ 0.08$ | $\$ 0.12$ | $\$ 0.16$ | $\$ 0.19$ |
| $\$$ | 5.75 | $\$ 0.04$ | $\$ 0.08$ | $\$ 0.12$ | $\$ 0.16$ | $\$ 0.20$ |
| $\$$ | 6.00 | $\$ 0.04$ | $\$ 0.09$ | $\$ 0.13$ | $\$ 0.17$ | $\$ 0.21$ |
| $\$$ | 6.25 | $\$ 0.04$ | $\$ 0.09$ | $\$ 0.13$ | $\$ 0.18$ | $\$ 0.22$ |
| $\$$ | 6.50 | $\$ 0.05$ | $\$ 0.09$ | $\$ 0.14$ | $\$ 0.18$ | $\$ 0.23$ |
| $\$$ | 6.75 | $\$ 0.05$ | $\$ 0.10$ | $\$ 0.14$ | $\$ 0.19$ | $\$ 0.24$ |
| $\$$ | 7.00 | $\$ 0.05$ | $\$ 0.10$ | $\$ 0.15$ | $\$ 0.20$ | $\$ 0.25$ |

* Does not include other storage costs (~ 10 - 20 cents)


## December Corn Futures Contract, Jan 1 to Expiration, 2010-2024*



December Corn Closing Futures Price Frequency, 12/1/09 to 1/26/24


## December 2024 Corn Futures



## November Soybean Futures Contract, Jan 1 to Expiration, 2010-2024*



November Soybean Closing Futures Price Frequency, 11/1/09 to 1/26/24

$\square$ Frequency —Cumulative Frequency

## November 2024 Soybean Futures



South American production will continue to strongly influence price direction.
$\$ 12.40$ price gap will provide resistance.

## Supply and Demand Summary

- General economy
- Labor markets remain tight / GDP growth exceeded expectations last quarter
- Increased consumer debt, inflation, and high interest rates create cautionary notes
- Inputs and commodity prices are down
- Margins will be tighter in 2024.
- Prices are forecast to continue to move lower.
- Develop and execute a risk management and marketing plan.



## RISK MANAGEMENT

## Marketing Steps

- Understand your market
- Identify risks and timing
- Determine cost of production
- Identify available tools
- Develop a plan
- Execute and evaluate



## Understand Your Market

- Local, regional, national, and global influences will influence futures and cash prices received for your commodities.
- Disaggregate cash prices
- Cash = Futures + Basis
- Typically, $90 \%+$ of price risk is in the futures market.
- Timing - Low basis levels the past three years do to the Mississippi river.


## Monthly Real and Nominal Nearby Corn Futures Prices, 1980-2023 (Base = November 2023



## Identifying Risk and Timing

- When does production risk occur?
- When does risk decrease?
- When are prices typically highest?
- Are markets near the top of the cycle or bottom?




## Example: Bridging the price risk gap until crop insurance prices are determined - put option

- Example: Bridging the price risk gap until crop insurance prices are determined - put option
- On November 14, a $\$ 5.20$ December 2024 Corn Put Option cost $\$ 0.44$, setting a $\$ 4.76$ futures floor.
- If December 2024 corn <\$4.76, in the money
- February $9 \$ 5.20$ put option was at $\$ 0.71$.
- After crop insurance prices are determined:
- Out-of-the money: exit options position recoup premium.
- In-the-money: maintain the position as price protection.


## Corn MYA and Crop Insurance Prices, 2011-2023

|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MYA | \$6.22 | \$6.89 | \$4.46 | \$3.70 | \$3.61 | \$3.36 | \$3.36 | \$3.61 | \$3.56 | \$4.53 | \$6.00 | \$6.54 | \$4.80 |
| Projected | \$6.01 | \$5.68 | \$5.65 | \$4.62 | \$4.15 | \$3.86 | \$3.96 | \$3.96 | \$4.00 | \$3.88 | \$4.58 | \$5.90 | \$5.91 |
| Harvest | \$6.32 | \$7.50 | \$4.39 | \$3.49 | \$3.83 | \$3.49 | \$3.49 | \$3.68 | \$3.90 | \$3.99 | \$5.37 | \$6.86 | \$4.88 |

February 23, December corn at \$4.50; November Soybeans at \$11.30.

## Soybean MYA and Crop Insurance Prices, 2011-2023

|  | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | $\mathbf{2 0 2 3}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MYA | $\$ 12.50$ | $\$ 14.40$ | $\$ 13.00$ | $\$ 10.10$ | $\$ 8.95$ | $\$ 9.47$ | $\$ 9.33$ | $\$ 8.48$ | $\$ 8.57$ | $\$ 10.80$ | $\$ 13.30$ | $\$ 14.20$ | $\$ 12.75$ |
| Projected | $\$ 13.49$ | $\$ 12.55$ | $\$ 12.87$ | $\$ 11.36$ | $\$ 9.73$ | $\$ 8.85$ | $\$ 10.19$ | $\$ 10.16$ | $\$ 9.54$ | $\$ 9.17$ | $\$ 11.87$ | $\$ 14.33$ | $\$ 13.76$ |
| Harvest | $\$ 12.14$ | $\$ 15.39$ | $\$ 12.87$ | $\$ 9.65$ | $\$ 8.91$ | $\$ 9.75$ | $\$ 9.75$ | $\$ 8.60$ | $\$ 9.25$ | $\$ 10.55$ | $\$ 12.30$ | $\$ 13.81$ | $\$ 12.84$ |

## Farm Bill

- Extended to September 30, 2024.
- Budget, narrow majorities in both chambers, and an election cycle will make negotiations challenging and likely necessitate another extension.
- Price Loss Coverage (PLC) effective reference prices
- Corn: +31 cents @ \$4.01
- Soybeans: +86 cents @ \$9.26
- Seed cotton (\$0.367) and wheat (\$5.50) unchanged


## Determine Cost of Production

| 2024 Soybean Budget |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Unit | Quantity | Price | Total |
| Revenue | Gross Revenue (\$/Acre) |  |  |  |
| Soybeans | Bu/acre | 50 | \$12.20 | \$610.00 |
|  |  |  | Total Revenue | \$610.00 |
| Variable Expenses |  |  |  |  |
| Seed | Thous. | 140 | \$0.45 | \$63.00 |
| Fertilizer \& Lime | Acre | 1 | \$60.00 | \$60.00 |
| Chemical | Acre | 1 | \$86.73 | \$80.00 |
| Crop Scout or Consultant | Acre | 1 | \$10.00 | \$10.00 |
| Repair \& Maintenance | Acre | 1 | \$33.13 | \$35.00 |
| Fuel, Oil \& Filter | Acre | 1 | \$17.37 | \$18.00 |
| Operator Labor | Acre | 1 | \$8.90 | \$9.00 |
| Crop Insurance | Acre | 1 | \$15.00 | \$15.00 |
| Operating Interest | \% | \$145.00 | 8.50\% | \$12.33 |
|  |  | Total Vari | iable Expenses | \$302.33 |
|  | Return | Above Vari | Iable Expenses | \$307.68 |

## Fixed Expenses

 Return Above Variable Expenses \$307.68| Machinery |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: |
| Capital Recovery | Acre | 1 | $\$ 115.28$ | $\$ 115.00$ |
| General Overhead | Acre | 1 | $\$ 20.00$ | $\$ 20.00$ |
| Cash Rent | Acre | 1 | $\$ 113.00$ | $\$ 150.00$ |
|  |  | Total Fixed Expenses | $\$ 285.00$ |  |
|  |  | Total Expenses | $\$ 587.33$ |  |
|  | Return Above Specified Expenses | $\$ 22.68$ |  |  |

## Identify Available Tools

- Crop Insurance / Commodity Programs
- Managed Products
- Cash Sales
- Contracts
- Futures / Options


Table 1. Price Trend Effects and Risk Exposure with Various Grain Pricing Alternatives

| Price Trend Effects |  |  |  |  |  | Areas of Risk Exposure |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pricing Alternatives | Falling <br> Futures Prices | Rising <br> Futures Prices | Wider <br> Cash <br> Basis | Narrower <br> Cash <br> Basis | Options <br> Volatility | Production <br> Risk if Preharvest | Counter Party Risk | Control <br> Risk |
| Cash Market <br> (Harvest \& postharvest sales) <br> Forward Contracts | (-) | (+) | (-) | (+) | - | - | - | Yes |
| Forward Cash Contract | None | None | None | None | - | Yes | Yes | - |
| Basis Contract | (-) | (+) | None | None | - | Yes | Yes | Yes |
| Hedge-To-Arrive (HTA) <br> Contract (non-rolling) | None | None | (-) | (+) | - | Yes | Yes | Yes |
| Minimum Price Contract | None | (+) | None | None | Yes | Yes | Yes | Yes |
| Price Later Contract Futures \& Options | (-) | (+) | (-) | (+) | - | - | Yes | Yes |
| Futures Short Hedge (Sell futures, owning cash grain) | None | None | (-) | (+) | - | Yes | - | Yes |
| Buy Put OptionsNone (Setting futures price floors) | (+) | (-) | (+) | Yes | Yes | - | Yes |  |
| Sell Cash, Buy Call Options (Harvest sale \& buying call option) Other Marketing Tools | None | (+) | None | None | Yes | - | - | Yes |
| Marketing Loan with LDPs (LDP: Loan Deficiency Payment) | None | (+) | (-) | (+) | - | - | - | Yes |




## Market Expectations

> What is happening with prices? Trend and volatility.

What is happening globally, domestically, and locally with supply and demand?

Is there a greater likelihood of futures and basis strengthening or weakening?

Fence in a Price?


December corn currently at \$4.50.

- Buy a $\$ 4.20$ December Put option for $\$ 0.21$.
- Sell a $\$ 5.50$ December Call Option for $\$ 0.10$.

Futures price range established between $\$ 4.20$ to $\$ 5.50$ for $\$ 0.11$ premium.

- Set basis during the production year.


## Short Option Straddle

Short Option Straddle


- Speculative position



## Execute and Evaluate

- Make all decisions based on well thought analysis and risk preferences.
- Wishing and hoping ruin good marketing and risk management plans.
- Execute the strategy - be comfortable with the potential range of outcomes.
- Examine successes and failures from the strategy employed
- Was the result what you expected?
- Why or why not?

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THANK YOU

