



• Hemp:

"the plant species *Cannabis sativa* L. and any part of that plant, including the seeds thereof and all derivatives, extracts, cannabinoids, isomers, acids, salts, and salts of isomers, whether growing or not, with a delta-9 tetrahydrocannabinol

concentration of not more than 0.3 percent on a dry weight

USDA-AMS 7 CFR Part 990 Final Rule
Establishment of a Domestic Hemp Production Program

basis."





1645: Hemp introduced to U.S.

New England to VA and PA

1775: Hemp brought to KY from VA 1840-1860: Hemp industry flourished

- Late 1800's through 1912: Hemp industry declines
- 1915: 8,400 acres produced in U.S.
- 1917: WWI, 41,200 acres in U.S.
- 1933: **140** acres of hemp in U.S.
- 1943: WWII, 186,700 harvested acres 1953: Not enough hemp produced in U.S. to
- 1958: Small hemp fiber industry existed in WI until
- 1999-2003: Experimental 0.25-acre plot in Hawaii
- **Agricultural Act of 2014**
- **Agricultural Improvement Act of 2018**
- 2019: IFR est. Domestic Hemp Production Program
- 2020: Final Rule, Domestic Hemp Prod. Program

Subtitle D-Dairy

United States of America AT THE SECOND SESSION un and held at the City of Washington on Friday.

VICTORY

TITLE VIII—FORESTRY





HEMP?

Preliminary; based largely on records of War Hemp Industries, In

Table 98.—Hemp fiber and hempseed: Acreage, yield, and production, United States, 1939-54													
Year	Hemp fiber 1			Hempseed 2				Hemp fiber 1			Hempseed 2		
	Acreage har- vested	Yield per acre	Pro- duc- tion	Acreage bar- vested	Yield per acre	Pro- duc- tion	Year	Acreage har- vested	Yield per acre	Pro- due- tion	Acreage har- verted	Yield per acre	Pro- duc- tion
1939 1940 1941 1942 1943 1944 1945	2,070 7,400 14,500 145,200 53,400 6,900 4,600	ZJ. 890: 804 1,001 960: 962: 967: 980: 975:	f,000 lb. 1,282 1,665 7,410 13,922 140,680 51,632 6,762 4,485	Acres 210 510 2,200 29,300 40,500 1,200 800 400	Lh. 330 725 310 364 346 440 350 530	10,690 14,015 528 280 212	1947 1948 1949 1950 1951 1952 1953 1954	2,800 4,500 1,000	905 1,100 1,100	1,100	140		



Inited States of America

One Hundred fifteenth Congress

Subtitle A-Repeal of Certain Forestry



Fig 1 .- Field of hemp in Kentucky at harvest time.



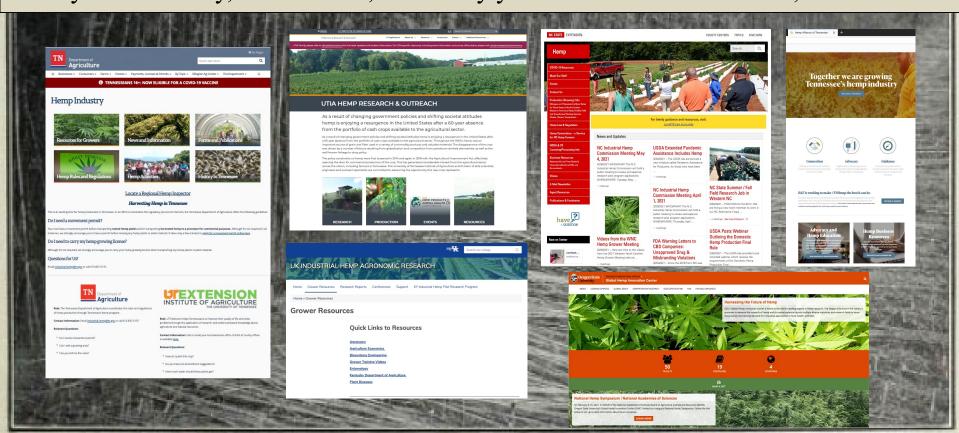
CBD (and other cannabinoids, terpenes) contained in Cannabis resin





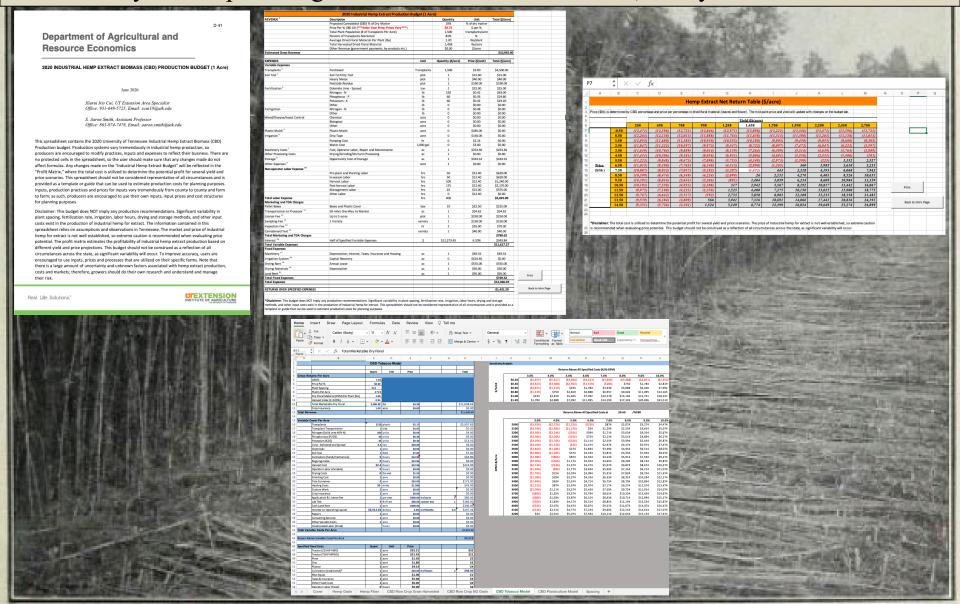
Initial Considerations

- What are the current laws and rules for hemp production and marketing?
- What are your goals for the crop?
- How much will it cost to produce, harvest, and cure?
- What skills, equipment, supplies, labor, buildings, land, and time will be needed to achieve your goals? Where will you get what is needed?
- If you want to sell, what is your marketing plan? If you have a contract, how good is it (binding, terms, payment, timeframe?)
- Rely on facts only, not emotion, and verify your sources of information, fact check.



Budgets

- Good hemp budgets are available, but profitability is dependent on surety of market
- University-developed budgets are best tool non-biased; verify other sources



Information from a 2020 hemp presentation

- Industrial hemp market projected to grow from \$4.6 billion in 2019 to \$26.6 billion in 2025*
 - Snacks and cereals estimated as largest market share in 2019
 - Hemp fiber segment projected as largest market share during forecasted period
 - Europe projected as largest market share during forecasted period

 Consumers will demand information on plant origin, farming practices, product composition, and sustainability

- Baby Boomer consumption escalates, hemp as mental aid (today, one in five Americans)
- Other cannabinoids in future CBN, CBG

- 28% of U.S. adults consumed CBD

- 17% of U.S. consumers purchased a hemp product in 2018-2019

Source: Hemp Business Journal, New Frontier Data

Source: Vote Hemp

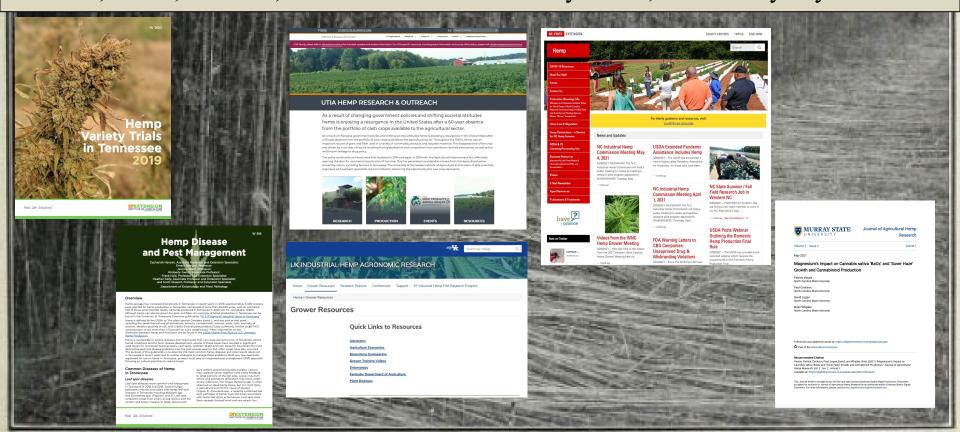
Source: Forbes

Current situation

- Many are optimistic about cannabis in 2021, but less committal about hemp specifically
 - How will legalization of medical and recreational cannabis affect the hemp industry?
- There are predictions for more market stability for CBD in 2021, a relatively small but stable hemp grain market, and a speculative but optimistic outlook on hemp fiber
 - Considering history, sources, and agendas, I don't know what 2021 holds for hemp
 - This is still a new, developing, and rapidly changing industry
 - Hemp derivatives have shifted some focus to other products legality, DEA?
 - Attrition in the industry, some commitments not honored, short-term vs. long-term players
- There is and will remain a market for hemp products, and therefore, a long-term viable hemp industry
 - It is unknown at this point who the long-term players will be, the size of the industry, and what the market looks like
- Control what you can, be careful, smart, and measured, and do your homework

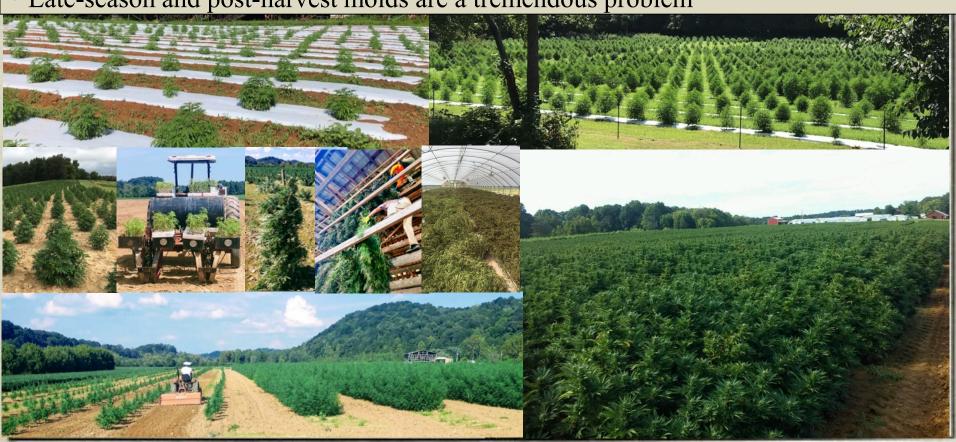
Agronomics

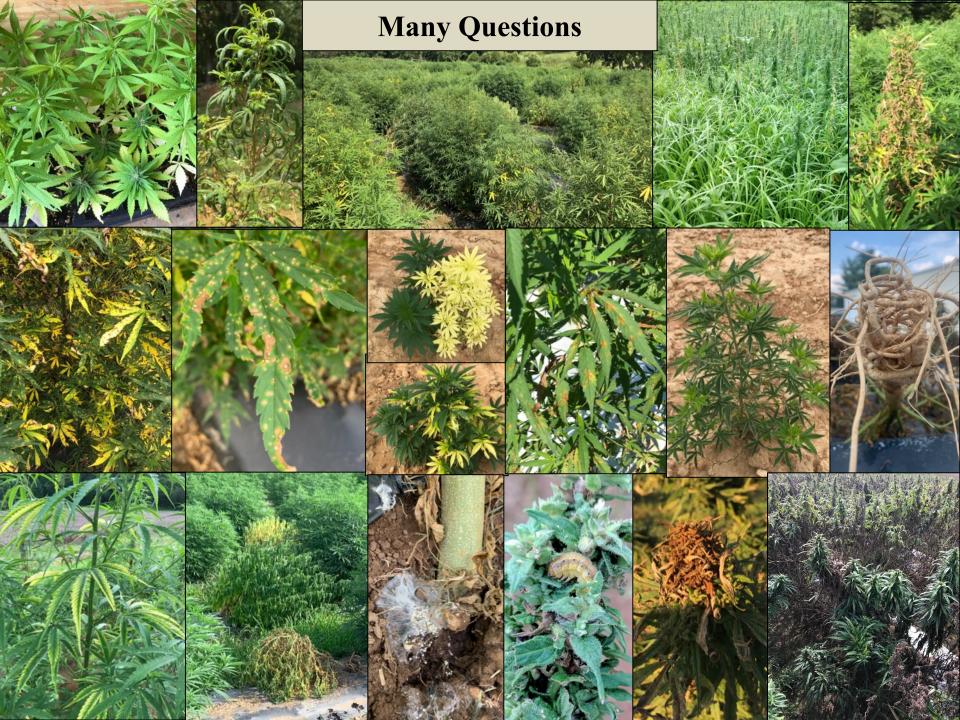
- Limited research-verified information hemp is a new crop again, takes time and \$\$\$
- Relatively easy to grow from transplanted clones or seedlings if agronomic practices are sound
 - Proven source of hemp seed, clones, or seedlings is absolutely critical don't count on variety name only
 - Fertile, well-drained, clean site avoid red, rocky ridges and wet-natured, poorly-drained sites
 - pH 6-7, model tobacco or tomato production model, tobacco fertility works studies are being conducted
 - For hemp for extracts, 500-3000+ plants per acre (transplant model) varies by operation
 - Transplant May-July, ability to irrigate is recommended
- Weeds, insect, diseases, males/herm Start and stay ahead, scout every day

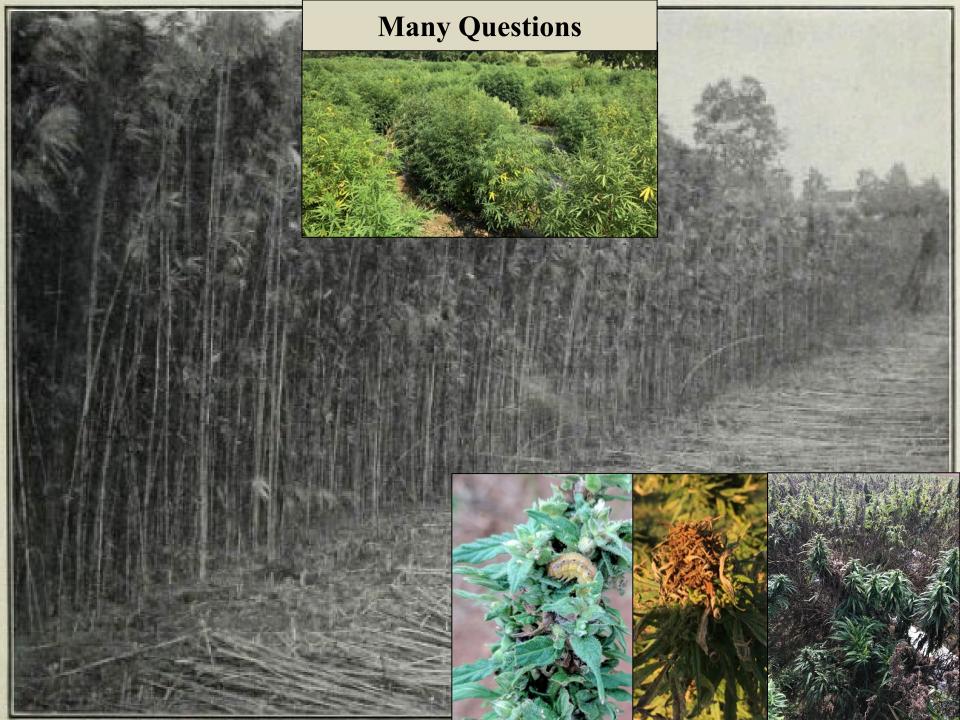


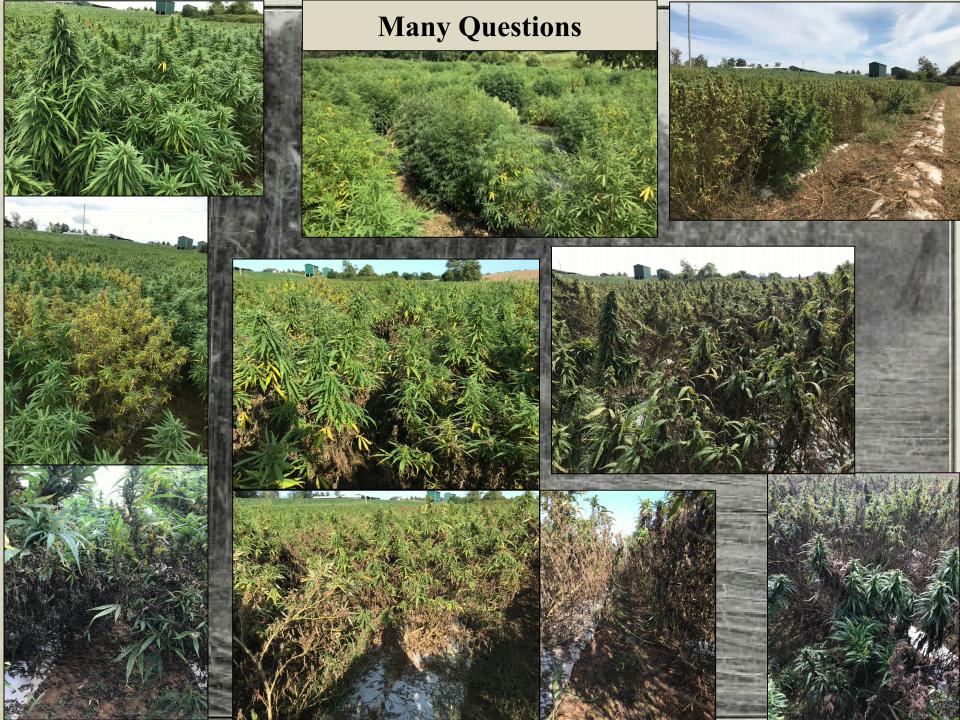
Agronomics - continued

- Hand-harvest for most whole plant harvest like dark and burley tobacco
- Hang plants in tobacco barns, curing structures, sheds or place in greenhouses, warehouses, or other areas to dry crop
- Spacing plants out to dry, ventilation, and fans are critical to mitigate late-season and post-harvest moldsArea to dry plants/bucked material
- Dryers, green chop? (have backup)
- Proper storage to preserve and prevent post-harvest molds
- Late-season and post-harvest molds are a tremendous problem









Past, present, future

- Hemp as a crop in the U.S. is new again
 - Perception, emotion major driving forces; science, economics gaining
 - Absent in U.S. for nearly 60 years
- Look to history as we approach future consider all agriculture
 - Increases in scale, efficiency, and production
 - Decreases in prices
 - Consolidation, integration, and globalization
 - Regions in U.S. better suited to hemp production will become evident
- Hemp is not emus, prawns, switchgrass...
 - Cannabis here to stay: too much money at stake, public and political support
 - Immediate needs and strategic needs: crop will evolve, production practices will change
 - -Hemp has been and will continue to develop into a viable crop for some
 - ► Short-term: A relative few will do well those with good, sound contracts or markets
 - ► Long-term: Follow history, market (USDA, FDA, DEA) will decide, stabilize, another U.S. crop

Summary

Hemp for extracts:

- Diverse industry: experience, background, scale, finances, agenda
- Many who are hopeful to dangerously optimistic can skew judgment
- Many are vulnerable to unverified, confidently spread information that sounds good prices, market, efficacy
- Involvement in the hemp-for-extracts industry is expensive and risky
 - especially now: market, USDA hemp Final Rule, FDA
- Concerning hemp, fact-check everything, be absolutely objective
 - everyone seems to know everything or nothing, go with proven sources in region
- Producing a good crop is not the biggest challenge for most; the biggest challenge is selling the crop for a good price and receiving payment in a timely manner

