

THE *Beef Cattle* fIRM is:

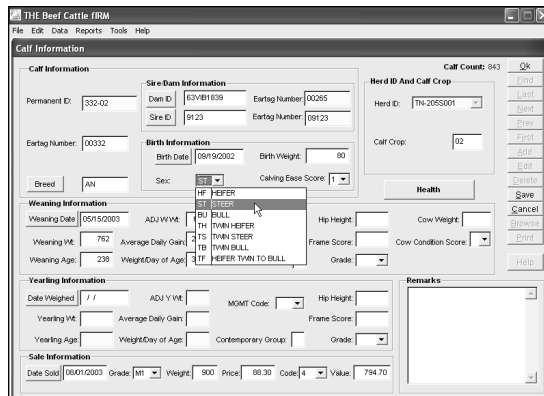
A computer software program designed for beef cattle farmers and ranchers. It is a tool to help maintain individual cow, bull and calf performance; sale information; and inventory records. Performance summaries are then available for each cow, bull, group or even the entire calf crop. These records can then be used to make **business decisions based upon performance.**

New Features in The *Beef Cattle* fIRM:

- ✓ **Transfer data automatically for replacement females.**
 - Identify replacement heifers in the calf database.
 - Transfer birth and pedigree information to the cow database with one click.
- ✓ **Export Calf or Cow data to a spreadsheet.**
 - Select the fields to export.
 - Allows user to examine data in more detail.
- ✓ **Import Calf Data from a spreadsheet.**
 - Weaning weights and Electronic IDs can be imported directly into the calf database.
 - Weights can be exported from electronic scales to a spreadsheet and then imported directly into the program.
- ✓ **New Cow/Calf Inventory Report Added.**
 - Lists active cows in the herd along with birth information of calves.
- ✓ **Improved data entry verification to decrease data entry errors.**
- ✓ **Ability to display the program full screen on monitor.**
- ✓ **Import data directly from previous version.**
- ✓ **Improved backup data feature.**

THE *Beef Cattle* fIRM uses Cattlemen’s Sense:

- ⇒ Enter Bull & Cow Data once, then enter calf records as calves are born or weaned.
- ⇒ View data, summaries and reports on screen or print to your printer.
- ⇒ Print blank input forms from the program as you need them.
- ⇒ Add your own codes to fit your needs.
- ⇒ Select data to include in reports. Use Calf Dates, Breeding Dates or Pregnancy Check Dates.
- ⇒ Beef Industry Federation (BIF) Standards are used to calculate performance measures.
- ⇒ Print health reports that include Beef Quality Assurance (BQA) documentation.



THE *Beef Cattle* fIRM is flexible and easy to use:

- ⇒ Easy backup and restore.
- ⇒ Pick Lists and Pre-filled Fields for quick entry of repeatable information and dates.
- ⇒ Find animals by Eartag number or permanent ID.
- ⇒ Enter only the information you wish to keep on your herd. Most data fields are optional.
- ⇒ Print reports in the order you want, including by location or group.
- ⇒ Unlimited cow, calf and bull numbers.
- ⇒ Expert support by university personnel who can answer both computer and management questions!

Farm Name: _____

Your Name: _____

Address: _____

City _____ State _____ ZIP Code _____ County _____

() _____ () _____ Cellphone _____

Farm Information: Acres Farmed: _____ Rented Acres: _____

Type of Operation (Check all that apply): Commercial Purebred Cow/Calf Backgrounding Other _____

Number of : Cows _____ Bulls _____ Calves _____

Payment Information:
Enclose a personal check payable to The University of Tennessee.

Price \$ 150.00
(Includes shipping and handling)

Mail to:
THE *Beef Cattle* fIRM
c/o UT Extension
Department of Agricultural and Resource Economics
314 Morgan Hall
2621 Morgan Circle
Knoxville, TN 37996-4518

Current registered users are eligible to purchase the latest version at a discounted price.
Please call 1-800-345-0561 for details.

Reports generated by **THE Beef Cattle fIRM**:

Bull or Sire Reports:

Individual Performance Data
Sire Progeny Summary
Daughter's Production Summary

Cow Reports:

Cow/Calf Inventory
Herd List/Inventory
Cow List for Pregnancy Check
Breeding and Pregnancy Information
Calving Distribution Chart
MPPA & Lifetime Production Summary
Weaning Report (Cow Weight, Body Condition and Percent of Body Weight Weaned)

Calf Reports:

Weaning, Yearling and Sale Reports
Information includes Actual and Adjusted Weights, Weight per Day of Age, Average Daily Gain, Frame Score, Sale Price, Value per Head and more!

Report may be generated in order of Ear Tag, Actual or Adjusted Weights, Calf Age, Sire, Contemporary Group, Management Code or Sale Grade

Health Reports:

Complete vaccination and treatment history for cows, calf crop or individual animals
Document BQA-certified calves

THE *Beef Cattle* fIRM has been developed with cooperation from the Tennessee Cattlemen's Association and with grant assistance from the Tennessee Beef Cattle Improvement Association and the Tennessee Beef Agribition.

Learn more about
THE *Beef Cattle* fIRM at
<http://economics.ag.utk.edu/firm.html>

utextension.tennessee.edu

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R12-4110-009-007-13 13-0235 3M

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development. University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.

UT Extension



THE
Beef Cattle
fIRM

**Total Herd Evaluation
from Improved Records Management**

**RECORDKEEPING SOFTWARE
for COW/CALF PRODUCERS**

VERSION 3.0

- ✓ *Menu-driven for Easy Use*
- ✓ *Straightforward Data Entry*
- ✓ *On-Screen Performance Summaries*
- ✓ *Uses BIF Performance Standards*
- ✓ *Preview Reports Before Printing*
- ✓ *Maintain Complete Herd Health History*

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